



LISTING & ADVERTISEMENT RATES BANNER DIMENSIONS

BUSINESS/ SERVICE LISTING PACKAGES

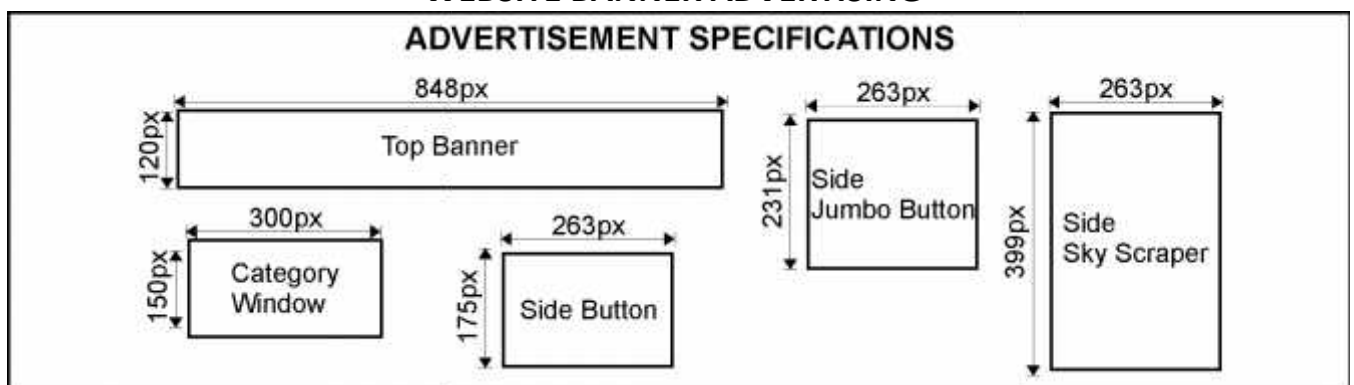
Priority Listing : N4,000:00 per year only

The Alumni Mart Priority Listing allows your company/service listing with corporate logo, Name, Address, Telephone, Email, Website (direct link to your website) and features 6 product/service images. Your listing will be on top of the listings in the categories you are listed disregarding the alphabetical order.

Regular Listing : N2,000:00 per year

The Alumni Mart Regular Listing allows your company/service listing **without logo** in alphabetical order with Name, Address, Telephone, Email, Website address listed (**no link**) and features 3 product/service images.

WEBSITE BANNER ADVERTISING



HOME PAGE ADVERTISEMENTS

1. Home Category Window (300px X 150px): N5,000:00 per quarter

(One category + Large image ad when clicked) ****Subject to availability. Only 3 units are available.***

2. Top Banner (Home Page) (848px X 120px) on Home Page with direct link to your website.

- | | | |
|------------------------|---------------------------|--------------------------|
| • N12, 000:00 per year | • N7, 000:00 for 6 months | • N4, 500:00 per quarter |
|------------------------|---------------------------|--------------------------|

3. Side Sky Scraper Button (263px X 399px) on Home Page with direct link to your website

- | | | |
|------------------------|---------------------------|--------------------------|
| • N10, 000:00 per year | • N6, 000:00 for 6 months | • N3, 500:00 per quarter |
|------------------------|---------------------------|--------------------------|

4. Side Sky Jumbo Button (263px X 231px) on Home Page with direct link to your website

- | | | |
|-----------------------|---------------------------|--------------------------|
| • N8, 000:00 per year | • N5, 000:00 for 6 months | • N3, 000:00 per quarter |
|-----------------------|---------------------------|--------------------------|

5. Side Button (263px X 175px) on Home Page with direct link to your website

- | | | |
|-----------------------|---------------------------|--------------------------|
| • N7, 000:00 per year | • N4, 000:00 for 6 months | • N2, 500:00 per quarter |
|-----------------------|---------------------------|--------------------------|

6. Promo Button (263px X 175px) on Home Page with direct link to your website

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|-----------------------|---------------------------|--------------------------|
| • N6, 000:00 per year | • N3, 500:00 for 6 months | • N2, 000:00 per quarter |
|-----------------------|---------------------------|--------------------------|

CATEGORY PAGES ADVERTISEMENTS

1. Category Page Window (300px X 150px) : N3,000:00 per quarter

(One category + Large image ad when clicked) ****Subject to availability. Only 3 units are available.***

2. Top Banner (Category Page) (848px X 120px) on Category Page with direct link to your website

- | | | |
|-----------------------|---------------------------|--------------------------|
| • N9, 000:00 per year | • N5, 250:00 for 6 months | • N3, 000:00 per quarter |
|-----------------------|---------------------------|--------------------------|

3. Side Sky Scraper Button (263px X 399px) on Category Page with direct link to your website

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|-----------------------|---------------------------|--------------------------|
| • N7, 500:00 per year | • N4, 500:00 for 6 months | • N2, 650:00 per quarter |
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**LISTING & ADVERTISEMENT RATES
BANNER DIMENSIONS**

4. Side Sky Jumbo Button (263px X 231px) on Category Page with direct link to your website

- N6, 000:00 per year
- **N4, 000:00 for 6 months**
- N2, 500:00 per quarter

5. Side Button (263px X 175px) on Category Page with direct link to your website

- N5, 500:00 per year
- **N3, 500:00 for 6 months**
- N2, 000:00 per quarter

CLASSIFIED ADVERTISEMENTS

| Per Month | Quarterly | Half Year | Yearly | No of Images |
|-----------|-------------------|------------|-------------------|--------------|
| N600:00 | N1, 500:00 | N2, 500:00 | N4, 000:00 | 4 |

EVENT POSTINGS

| Per Month | Quarterly | Half Year | Yearly | No of Images |
|-----------|-------------------|------------|-------------------|--------------|
| N600:00 | N1, 500:00 | N2, 500:00 | N4, 000:00 | 2 |

BRANDWIRE POSTINGS

Publicise your new product launches, brand activation and corporate events using our BrandWire service

| Per Month | Quarterly | Half Year | Yearly | No of Images |
|-----------|-------------------|------------|-------------------|--------------|
| N1,500:00 | N2, 500:00 | N4, 500:00 | N8, 000:00 | 4 |

SUPER SAVER ADVERTISING PACKAGES

De Luxe Package: N20, 000:00 per year. Total savings? N6, 000:00!

The De Luxe Ad Package gives you a homepage category window spot, which includes a large ad when clicked, Home Page Top Banner one free priority listing. Subscribe to this option to get listed.

- Home Category Window Advertisement (6 months) (One category + Large image ad when clicked) **(Valued @ N10,000:00)**
- Home Page Top Banner for 1 year (Banner image links to your website ad when clicked) **(Valued @ N12,000:00)**
- Priority listing: Top of the category list positioning with Corporate Logo, Name, Address, Telephone, Email, Website address listed (direct link to your website), 6 product/service images. **(Valued @ N4,000:00)**

Classic Package: N15, 000:00 per year. Total savings? N4, 000:00!

The Classic Ad Package gives you a category page the Side Scraper ad place and one free priority listing.

- One Category Top Banner **(Valued @ N9000:00)**
- Home Page Side Scraper Button (6 months) (Banner image links to your website ad when clicked) **(Valued @ N6000:00)**
- Priority listing: Top of the category list positioning with Corporate Logo, Name, Address, Telephone, Email, Website address listed (direct link to your website), 6 product/service images. **(Valued @ N4,000:00)**

All advertisement materials should be follow prescribed size specifications and submitted in .JPG, .PNG, .PDF and .BMP formats only. For clarification, email us at info@alumnimart.com.

To advertise or get listed, visit our website at <http://www.alumnimart.com>